

Sports Section

P.O. Box 639
Turnersville, New Jersey 08012
(609) 589-9090

Date June 10, 1981

Advertising Agreement

The undersigned hereby agrees that at least four clocks bearing advertising for Marlboro cigarettes shall be displayed at locations mutually agreed upon within the spectator and/or concourse areas of the racetrack specified below. It is agreed that all clocks will be illuminated at all events and that Marlboro shall be the exclusive cigarette advertiser.

Race Track : Thistledown Racing Club, Inc.
Number of Clocks : 4
Contract period begins : September, 1981
Years : 5

Annual payment : \$5000., payable on the first day of the racing season.

Renewal : Thistledown (track) will give Sports Section and Marlboro the first right to renew this agreement prior to the end of the agreed period stated above.

Merchandising : If desired, Marlboro roofs are to be placed on all cigarette machines.

Agreed to and accepted

(Owner or Operator)

Sports Section

By : George W. Jones/Vice President & P.M. By : R. A. Dougherty
R.A. Dougherty

A DIVISION OF PICTORIAL DISPLAYS, INC.